

REACH Lilly MDR-TB Partnership

Media Fellowship Programme

2011-12 FELLOW: **DAYASHANKAR MISHRA**



Dayashankar Mishra has worked with reputed media houses like Dainik Bhaskar, Amar Ujala and Rajasthan Patrika at senior positions for the last 10 years. His writing on the Hela community was nationally and internationally acclaimed by the United Nations Population Fund and National Foundation for India. Currently, he works with the Dainik Bhaskar group in New Delhi.

“The radio in Verma’s house was always on as his daughter-in-law was very fond of Vivdh Bharati.... on which there was a constant advertisement about DOTS treatment. All the womenfolk said that the daughter-in-law was very knowledgeable. She said- ‘Babuji, TB is a very dangerous disease, remember Ma died because of it’. Her husband told her to keep quiet and not interfere.”

